

## BASIC INFORMATION

### **Off to the Capital's Largest Winter Attraction**

#### **The 8<sup>th</sup> Annual Winter World at Potsdamer Platz opens 5<sup>th</sup> November 2011**

With 2.7 million visitors annually and a wide range of exciting activities like snow tubing, ice skating and Bavarian curling, as well as authentic Austrian specialties and other culinary delights, Winter World at historic Potsdamer Platz in the heart of Berlin is sure to be the capital's most popular winter locale again in 2011. From 5<sup>th</sup> November 2011 to 1<sup>st</sup> January 2012, Berlin's largest centre of winter sports activities will be open to visitors from 10:00 a.m. to 10:00 p.m. daily – even until 4:00 p.m. on Christmas Eve. Winter World is only closed on 13<sup>th</sup> and 20<sup>th</sup> November.

### **Snow Tubing with a View of Brandenburg Gate**

At the grand opening of the 8<sup>th</sup> annual Winter World at Quartier Potsdamer Platz – on Saturday, 5<sup>th</sup> November 2011 at 2:00 p.m., Europe's largest mobile snow tubing run, decked out with a layer of fresh snow, will be at the centre of the action. Highlight of the evening will be the aerial firework display at 9:00 p.m. Free, unlimited sliding on Winter World's snow tubing run is available to anyone who brings their own snow tube. The rental fee for this modern variation on the toboggan, required for safety reasons, is € 1.50 per slide. A four-slide ticket costs € 5, a ten-slide ticket €10.

### **Free Outdoor Ice Skating & Talent Search 2012**

The rink at Marlene-Dietrich-Platz is inviting everyone to step out onto the ice once again. Rental skates are available for € 2.50. Berlin schools are invited to add ice skating to their morning activity schedule by making early reservations. In addition, trainers from the *Bundesstützpunkt Eisklauf Berlin* will be offering free coaching for children ages 4-7, each Saturday and Sunday from 10:00-11:30 a.m. in the six weeks from 5<sup>th</sup> November to 10<sup>th</sup> December (except for 13<sup>th</sup> and 20<sup>th</sup> November). They will be on the lookout for Ice Skating Talent 2012. The winner in each of the four age groups will be proclaimed "Junior Ice Star" and awarded a gift certificate for a pair of professional ice skates. All of the finalists can look forward to participating in a free, 4-week trial course at a Berlin ice skating club of their choice.

### **Bavarian Curling at Marlene-Dietrich-Platz**

First introduced at Winter World 2009, the five-meter wide, 30-meter long alpine curling rink is one of the main public attractions of the winter spectacle here at Quartier Potsdamer Platz and will open again on 5<sup>th</sup> November 2011 at Varian-Fry-Straße. This traditional alpine sport, also known as ice stock sport, is free to all players who bring their own equipment. Equipment for 4 or 8 players can be rented against a fee. Reservations must be made ahead of time via internet at [www.bergmannevent.de](http://www.bergmannevent.de) or telephone at 0177-828 53 87. School classes are invited to make reservations; special conditions are available.

### **Schmankerl-Hüttln – Celebrate Ski Holiday Style**

The Schmankerl-Hüttln serves original Austrian specialties in an alpine atmosphere with room for around 230 guests from 10:00 a.m. to midnight daily. In the authentic surroundings of the cabin, built from 180-year old Austrian logs and quaintly decorated with hand-painted tiles, antique skis, peasant tools, traditional costumes, pots, pans and jugs, a wide range of traditional alpine specialties reminiscent of ski holidays awaits you: *brettljause* (a wooden platter with hearty bread and cold cuts), *obazda* (a spicy cheese spread), Vienna goulash, *kasnocken* (Tyrolean cheese gnocchi), cured meats, *frittatensuppe* (pancake soup), *kaiserschmarrn* (pancake mash with fruit and nuts), *germknödel* (yeast dumplings), sacher cake and apple strudel. Relish live music with après-ski party flair every weekend. Those seeking quaint, alpine comfort on a smaller scale are sure to appreciate the ambiance of the Salzburger Stiegl Alm at Quartier Potsdamer Platz.

### **Christmas Market at Potsdamer Platz**

From 21<sup>st</sup> November to 26<sup>th</sup> December, the traditional Winter World Christmas Market invites you to a round of Christmas shopping and holiday treats under the festively lighted linden trees of Alte Potsdamer Straße. Watch potters, woodcarvers, bakers, basket weavers and felt crafters at work in the craft and artisan market, where lovely Christmas gift ideas take shape right before your very eyes.

**Current photos, impressions of Winter World at Potsdamer Platz and further information are available at [www.winterwelt-berlin.de](http://www.winterwelt-berlin.de)**

**The free iPhone-App guides friends of Winter World and all Potsdamer Platz fans right to their very favourite spots.**

**More information on Potsdamer Platz - the Platz to be at [www.potsdamerplatz.de](http://www.potsdamerplatz.de) and [www.facebook.com/potsdamerplatz](https://www.facebook.com/potsdamerplatz)**

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